

# Joseph D. Reid, PhD, CPA, CGMA

North Carolina Agricultural and Technical State University

## EDUCATION

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<b>Doctor of Philosophy, Accounting</b> The University of Memphis	<b>August 2013</b> Memphis, TN
<b>Master of Science in Accounting</b> Wake Forest University	<b>December 2009</b> Winston-Salem, NC
<b>Bachelor of Science in Accounting</b> Winston-Salem State University	<b>May 2008</b> Winston-Salem, NC

## RESEARCH

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### INTERESTS

Capital Markets, Disclosures, Financial Accounting

### PUBLISHED PAPERS

Reid, J. Fair Value Measurement Disclosure Regulation and the Manufacturing Sector. *Journal of Finance and Accountancy*, Vol. 21, No. 1, March 2017.  
<http://www.aabri.com/manuscripts/152353.pdf>.

Reid, J. Examining the Effects of Fair Value Measurements on Financial Reporting Quality and the Cost of Equity. *Journal of Finance and Accountancy*, Vol. 22, No. 2, October 2017.  
<http://www.aabri.com/manuscripts/162548.pdf>.

### WORKING PAPERS

Reid, J. Information Processing and Student Success  
Status: Final Revisions  
Possible journal outlet(s): *Review of Higher Education*  
Expected Submission for Journal Review: February 2018

Reid, J. Fair Value Measurements, Information Risk, Liquidity and Firm Value.  
Status: Final Revisions  
Possible journal outlet(s): *The Accounting Review*  
Expected Submission for Journal Review: March 2018

Reid, J. Does Peer to Peer Mentoring Improve Academic Performance?  
Status: Data Collection & Analysis  
Possible journal outlet(s): *Issues in Accounting Education*  
Expected Submission for Journal Review: May 2018

## **TEACHING/RESEARCH EXPERIENCE**

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NORTH CAROLINA A&T STATE UNIVERSITY  
Assistant Professor

Greensboro, NC  
August 2013 – Present

- Courses Taught: Financial & Managerial Accounting, Auditing Principles, Not-For Profit & Governmental Accounting

THE UNIVERSITY OF MEMPHIS  
Graduate Assistant

Memphis, TN  
August 2010 – June 2012

- Instructor for Financial Accounting ACCT 2010 (Fall 2012)
- Instructor for Cost Accounting-ACCT 3310 (Fall 2012)
- Supplemental Instructor for Financial/Managerial Accounting for Managers – ACCT7080 (Fall 2012)
- Instructor for Managerial Accounting ACCT 2020 (Summer 2012)
- Instructor for Advanced Auditing-ACCT 4241/6241 (Summer 2012)
- Instructor for Intermediate Accounting I & II - ACCT 3110 & ACCT 3120 (Spring 2012)
- Teaching Assistant for Intermediate Accounting II – ACCT 3120 (Fall 2011)
- Business/Statistics Tutor – Center for Athletic Academic Services (Fall 2011)
- Supplemental Instructor for Financial/Managerial Accounting for Managers – ACCT7080 (Fall 2011)
- Instructor for Advanced Auditing-ACCT 4241/6241 (Summer 2011)
- Instructor for Cost Accounting – ACCT 3310 (Spring 2011)

## **ORGANIZATIONS**

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### **North Carolina Association of CPAs (NCACPA)**

Professional Member

August 2008

### **American Accounting Association (AAA)**

Professional Member

August 2010

### **American Institute of Certified Public Accountants (AICPA)**

Professional Member

August 2010

### **National Association of Black Accountants (NABA)**

Professional Member

August 2016

## **PRESENTATIONS**

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American Accounting Association - South Eastern Region  
Asheville, NC (April 2015)

○ Accepted Paper (s):

- Fair Value Measurements, Information Risk, Liquidity and Firm Value
- Examining the Effects of Fair Value Measurements on Financial Reporting Quality and the Cost of Equity Capital

19<sup>th</sup> Annual Financial Reporting and Business Communication Conference

University of Bristol (June 2015)

- Accepted Paper (s):
  - Examining the Effects of Fair Value Measurements on Financial Reporting Quality and the Cost of Equity

Academic and Business Research Institute (AABRI) International Conference

Las Vegas, NV (October 2015)

- Accepted Paper (s):
  - Fair Value Measurement Disclosure Regulation and the Manufacturing Sector

American Accounting Association-Diversity Midyear Section Meeting

Atlanta, GA (November 2015)

- Accepted Paper (s):
  - Information Processing and Student Success

2016 European Accounting Association - Annual Conference

Maastricht, Netherlands (May 2016)

- Accepted Paper (s):
  - Fair Value Measurements, Information Risk, Liquidity and Firm Value

Academic and Business Research Institute (AABRI) International Conference

Albuquerque, NM (October 2016)

- Accepted Paper (s):
  - Examining the Effects of Fair Value Measurements on Financial Reporting Quality and the Cost of Equity

Academic and Business Research Institute (AABRI) International Conference

St. Louis, MO (October 2017)

- Accepted Paper (s):
  - Information Processing and Student Success

## **HONORS/GRANTS**

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- Selected to attend The Carlyle Group Private Equity Clinic, New York, NY, 2015
- Selected to attend Deloitte and Touché Trueblood Seminar, Westlake, TX, 2014
- Selected to attend New Faculty Consortium, Leesburg, VA, 2014
- Selected to attend KPMG National Faculty Symposium, New York, NY, 2014
- Awarded Fogelman College of Business and Economics Doctoral Teaching Award (awarded to top doctoral teaching instructor) – 2012
- Awarded AAA/Deloitte Doctoral Consortium Fellowship, 2012
- Awarded Fogelman College of Business and Economics Doctoral Research Award (awarded to top doctoral researcher) - 2011
- Awarded KPMG Minority Accounting Doctoral Fellowship, 2010

## WORK EXPERIENCE

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MCGLADREY, LLP Senior Assurance Associate	Greensboro, NC April 2013-January 2014
PRICEWATERHOUSECOOPERS, LLP Assurance Associate	Greensboro, NC January 2010-July 2010
Assurance Associate-Intern	January 2009-April 2009
WINSTON-SALEM STATE UNIVERSITY Budget Analyst	Winston-Salem, NC October 2006-December 2008