

BARRY J. THORNTON
PROFESSOR OF ECONOMICS
DAVIS COLLEGE OF BUSINESS, JACKSONVILLE UNIVERSITY

EDUCATION:

Ed. D. in Educational Leadership, University of North Florida, 2000

Concentration in Quantitative Management

Dissertation Title: Identification of At-Risk Students in Duval County

M.S. in Economics, Florida State University, 1984

B.A. in Economics, University of Hartford, 1981

ACADEMIC WORK EXPERIENCE:

Professor of Economics, Jacksonville University, 2009 – present

Currently teaching classes in economics, business statistics, and management science at both the undergraduate and graduate levels.

Chair, Division of Accounting, Economics, and Finance, Jacksonville University, 2007 – 2010

Responsibilities included the evaluation of faculty, scheduling and staffing of classes, recommendations for tenure and promotion, collection and presentation of SACS and AACSB data, appointment of discipline coordinators, and establishment of search committees.

Associate Professor of Economics, Jacksonville University, 2007 – 2009

Taught classes in economics, business statistics, and management science at both the undergraduate and graduate levels.

Assistant Professor of Economics, Jacksonville University, 1988 – 2007

Taught classes in economics, business statistics, and management science at both the undergraduate and graduate levels.

Assistant Professor of Economics, Division of Business, Georgia Southwestern College, 1985 – 1986

Taught classes in economics and business statistics at both the undergraduate and graduate levels.

Instructor, Teaching Assistant, and Research Assistant, Florida State University, 1982 - 1985

OTHER PROFESSIONAL WORK EXPERIENCE:

Statistical Consulting for Jacksonville University Orthodontics Department, 2007 – 2011

Statistical Research Assistant, Policy Sciences Program, Florida State University, 1987 – 1988

Prepared data and wrote computer programs to analyze the effects of various government policies on the economy.

Research Associate, Economic Research Services, Incorporated, 1986 – 1987

Prepared and analyzed data for use in employment discrimination litigation.

U.S. Air Force, Voice Processor Specialist, 1974 – 1978

Attended Basic Korean Language Training, Defense Language Institute West Coast (DLIWC), Monterey, California.

Served in Republic of Korea, 1975 – 1978.

Honorably discharged in 1978.

SCHOLARLY PRESENTATIONS:

AABRI CONFERENCE ORLANDO 2014

January 2014; Orlando, FL

“An Examination of the Relationship between Teacher Effectiveness and School Quality in Florida” (with Michael Adams and Carol Dole)

AABRI CONFERENCE ORLANDO 2013

January 2013; Orlando, FL

“Factors Affecting School Quality in Florida” (with Gordon Arbogast)

AABRI CONFERENCE ORLANDO 2012

January 2012; Orlando, FL

“Analyzing ETS Graduate Major Field Test Results” (with Gordon Arbogast)

AABRI CONFERENCE ORLANDO 2012

January 2012; Orlando, FL

“Evaluating the Perceptions of Employee Salary Reductions between Baby Boomers and Generation X” (with Erica Baker and Julius Demps)

AABRI CONFERENCE ORLANDO 2012

January 2012; Orlando, FL

“Factors Affecting Freshman Retention” (with Michael Adams and Carol Dole)

AABRI CONFERENCE NASHVILLE 2011

March 2011; Nashville, TN

“An Examination of the Relationship between Student Performance on The Business Game Simulation and the ETS Business Major Field Exam” (with Michael Adams, Russell Baker, and Mohamad Sepehri)

AABRI CONFERENCE ORLANDO 2010

September 2010; Orlando, FL

“The Impact of Student Perceptions of “Hotness” and Easiness on Teaching Evaluations” (with Michael Adams and Mohamad Sepehri)

AABRI CONFERENCE ORLANDO 2010

September 2010; Orlando, FL

“A Global Corporate Sustainability Model” (with Gordon Arbogast)

AABRI CONFERENCE ORLANDO 2009

September 2009; Orlando, FL

“Podcasting in Higher Education: Does It Make a Difference?” (with Jeffery Harrison and Rhett Yates)

AABRI CONFERENCE ORLANDO 2009

September 2009; Orlando, FL

“Black Swans and VaR” (with Michael Adams)

AABRI CONFERENCE ORLANDO 2009

September 2009; Orlando, FL

“The Impact of Students’ Expectations of Grades and Perceptions of Course Difficulty, Workload, and Pace of Faculty Evaluations” (with Michael Adams and Mohamad Sepehri)

8th ANNUAL INTERNATIONAL BUSINESS AND ECONOMICS RESEARCH (IBER) CONFERENCE

October / November 2008; Las Vegas, NV

“Using a Two-Treatment Factorial Design to Analyze the First Day Percent Change in Price for Initial Public Offerings” (with Michael Adams and Russell Baker)

8th ANNUAL INTERNATIONAL BUSINESS AND ECONOMICS RESEARCH (IBER) CONFERENCE

October / November 2008; Las Vegas, NV

“Asymmetric Price Adjustment: Are IPO Prices Too Sticky?” (with Michael Adams and Russell Baker)

2008 BUSINESS & ECONOMICS CONFERENCES AND TEACHING & EDUCATION CONFERENCES

June 2008; Rothenburg, Germany

"An Evaluation of Turnitin.Com as a Tool for Reducing Plagiarism in Graduate Student Term Papers" (with Michael Adams and Russell Baker)

2008 INTERNATIONAL APPLIED BUSINESS RESEARCH CONFERENCE

March 2008; San Juan, Puerto Rico

"Dutch Auction or Dutch Uncle?" (with Michael Adams)

EASTERN ECONOMIC ASSOCIATION ANNUAL CONFERENCE 2008

March 2008; Boston, MA

"Voter Characteristics and Distance in Electorate Voting Patterns: The Case of Cecil Field NAS" (with J. Rody Borg and Colleen Powell)

THE 2008 ABR (BUSINESS) & TLC (TEACHING) CONFERENCE

January 2008; Orlando, FL

"Enterprise Resource Planning and Business Process Management - A Marriage of Convenience?" (with Gordon Arbogast, Joseph Nackashi, and Allen Rittscher)

THE 2008 ABR (BUSINESS) & TLC (TEACHING) CONFERENCE

January 2008; Orlando, FL

"Do Underwriters Create Value in the Determination of the IPO Offering Range?" (with Michael Adams and George Hall)

THE 2008 ABR (BUSINESS) & TLC (TEACHING) CONFERENCE

January 2008; Orlando, FL

"Behavioral Bias within the Decision-Making Process" (with Michael Adams and Inga Chira)

THE 2007 INTERNATIONAL BUSINESS & ECONOMICS RESEARCH CONFERENCE

October, 2007; Las Vegas, NV

"IPO Pricing Phenomena: Empirical Evidence of Behavioral Biases" (with Michael Adams and George Hall)

THE 2007 EABR (BUSINESS) & ETLC (TEACHING) CONFERENCE

June, 2007; Ljubljana, Slovenia

"An Analysis of the Effectiveness of Podcasting as a Supplemental Instructional Tool: A Pilot Study" (with Russell Baker, Jeff Harrison, and Rhett Yates)

THE 2007 EABR (BUSINESS) & ETLC (TEACHING) CONFERENCE

June, 2007; Venice, Italy

"Evaluating Course-Objective Writing Effectiveness: Applying the Comprehensive Bloom Verb List" (with Gina Almerico and Russell Baker)

TENTH ANNUAL CONFERENCE OF THE SOUTHERN ASSOCIATION
FOR INFORMATION SYSTEMS

March, 2007; Jacksonville, FL

"System Design and Implementation: A Pilot Study" (with Michael Adams,
Russell Baker, and Terry Mullins)

2006 ECONOMICS & INTERNATIONAL BUSINESS RESEARCH
CONFERENCE

December, 2006; Miami, FL

"Strange Bedfellows: SOX and Corporate Profitability" (with Gordon Arbogast)

8TH ANNUAL MEETING OF THE ACADEMY OF BUSINESS
DISCIPLINES

November, 2006; Fort Myers, FL

"The Myth Concerning Sarbanes-Oxley" (with Gordon Arbogast and Ruth
O'Keefe)

2006 WESTERN BUSINESS AND MANAGEMENT ASSOCIATION
ANNUAL MEETING

October, 2006; Las Vegas, NV

"The Impact of Sarbanes-Oxley on Corporate Governance" (with Gordon
Arbogast and Ruth O'Keefe)

2006 INTERNATIONAL BUSINESS AND ECONOMIC RESEARCH
CONFERENCE

October, 2006; Las Vegas, NV

"The Role of Due Diligence in the Business Valuation Process" (with Michael
Adams and Terry Mullins)

2006 TEACHING AND LEARNING CONFERENCE

October, 2006; Las Vegas, NV

"Strategies for Incorporating Behavioral Finance Concepts into Investment
Courses" (with Michael Adams and Terry Mullins)

NINTH ANNUAL CONFERENCE OF THE SOUTHERN ASSOCIATION
FOR INFORMATION SYSTEMS

March, 2006; Jacksonville, FL

"Demographics of Digital Cheating: Who Cheats, and What Can We Do About
It?" (with Russell Baker and Priscilla Berry)

2006 APPLIED BUSINESS RESEARCH CONFERENCE

January, 2006; Disney World, FL

"Maximizing the Value of Your Small Business" (with Michael Adams and Terry
Mullins)

2005 ANNUAL MEETING OF THE FLORIDA ASSOCIATION OF
TEACHER EDUCATORS

October, 2005; Orlando, FL

"Student-Teacher Objective Writing Effectiveness Using the
Comprehensive Bloom's Taxonomy Illustrative Verb List" (with Gina
Almerico and Russell Baker)

12TH ANNUAL MEETING OF THE AMERICAN SOCIETY OF
BUSINESS AND BEHAVIORAL SCIENCES

February, 2005; Las Vegas, NV

"An Empirical Comparison of Alternative Approaches to Equity Valuation of
Privately Held Entrepreneurial Firms" (with Michael Adams)

PUBLICATIONS IN EDITOR REVIEWED JOURNALS:

"Assessing Root Parallelism: Comparing Panoramic Radiography and Cone-
Beam Computed Tomography," Roth Williams International Society of
Orthodontists (RWISO) Journal, Volume 3, Number 1, Summer 2011, pp. 23 –
26, 34 (with Ginny Baker and Dipak Chudasama).

"Inclination of Posterior Teeth in the Various Angle's Classifications," Roth
Williams International Society of Orthodontists (RWISO) Journal, Volume 3,
Number 1, Summer 2011, pp. 19 – 22, 34 (with Dipak Chudasama and Susan
Park).

PUBLICATIONS IN REFEREED JOURNALS:

"Factors Affecting School Quality in Florida," Contemporary Issues in Education
Research, Volume 7, Number 2, Second Quarter 2014, pp. 69 - 74 (with Gordon
Arbogast).

"Black Swans and VaR," Journal of Finance and Accountancy, Volume 14,
October 2013, pp. 148 – 163 (with Michael Adams).

"The Role of Age in Employee Perceptions of Salary Reduction," Journal of
Behavioral Studies in Business, Volume 5, September 2012, pp. 1 – 8 (with Julius
Demps and Erica Baker).

"Analyzing Educational Testing Service Graduate Major Field Test Results,"
American Journal of Business Education, Volume 5, Number 5,
September/October 2012, pp. 531 – 538 (with Gordon Arbogast).

"A Global Corporate Sustainability Model," Journal of Sustainability and Green
Business, Volume 1, April 2012, pp. 134 - 142 (with Gordon Arbogast).

“The Impact of the Pursuit of Sustainability on the Financial Performance of the Firm,” *Journal of Sustainability and Green Business*, Volume 1, April 2012, pp. 120 - 133 (with Michael Adams and Mohamad Sepehri).

“Post-Treatment Compliance with Removable Maxillary Retention in a Teenage Population: A Short Term Randomized Clinical Trial,” *Orthodontics – The Art and Practice of Dentofacial Enhancement*, Volume 12, Number 1, 2011, pp. 22 - 27 (with Marc Ackerman).

“The Impact of Students’ Expectations of Grades and Perceptions of Course Difficulty, Workload, and Pace on Faculty Evaluations,” *Contemporary Issues in Education Research*, Volume 3, Number 12, December 2010, pp. 1 - 5 (with Michael Adams and Mohamad Sepehri).

“Podcasting in Higher Education: Does it Make a Difference?,” *American Journal of Business Education*, Volume 3, Number 6, June 2010, pp. 7 - 10 (with Russell Baker, Jeffery Harrison, and Rhett Yates).

“Voter Characteristics and Distance in Voting Patterns: Cecil Field NAS,” *Research in Business and Economics Journal*, Volume 1, February 2010, pp. 20 – 26 (with J. Rody Borg and Colleen Powell).

“Do Underwriters Create Value in the Determination of the IPO Final Offering Price?” *Journal of Applied Business Research*, Volume 25, Number 6, November/December 2009, pp. 1 - 12 (with Michael Adams and George Hall).

“A Comparison of Alternative Approaches to Equity Valuation of Privately Held Entrepreneurial Firms,” *Journal of Finance and Accountancy*, Volume 1, August 2009, pp. 5 - 16 (with Michael Adams).

“The NetLedger IPO: A Case Study,” *Journal of Case Research in Business and Economics*, Volume 1, August 2009, pp. 2 – 14 (with Michael Adams and Terry Mullins).

“Using a Two-Treatment Factorial Design to Analyze the First Day Percent Change in Price for Initial Public Offerings,” *Journal of Business & Economics Research*, Volume 7, Number 7, July 2009, pp. 19 - 25 (with Michael Adams and Russell Baker).

“Asymmetric Price Adjustment: Are IPO Prices Too Sticky?” *Journal of Business & Economics Research*, Volume 7, Number 5, May 2009, pp. 55 - 62 (with Michael Adams and Russell Baker).

“Evaluating the Effectiveness of a Course-Objective Writing Developmental Teacher Training Program,” *Contemporary Issues in Education Research*, Volume 1, Number 4, Fourth Quarter 2008, pp. 27 – 34 (with Russell Baker and Gina Almerico).

“Dutch Auction or Dutch Uncle? A Case Study of the NetSuite IPO,” *Journal of Business Case Studies*, Volume 4, Number 11, November 2008, pp. 17 - 26 (with Michael Adams and Russell Baker).

"An Evaluation of Turnitin.com as a Tool for Reducing Plagiarism in Graduate Student Term Papers," *College Teaching Methods & Styles Journal*, Volume 4, Number 9, September 2008 pp. 1 - 4 (with Michael Adams and Russell Baker).

"Enterprise Resource Planning and Business Process Management - A Marriage of Convenience?" *Review of Business Information Systems*, Volume 12, Number 3, Third Quarter 2008, pp. 1 – 4 (with Gordon Arbogast, Joseph Nackashi, and Allen Rittscher).

"Behavioral Bias within the Decision-Making Process," *Journal of Business & Economics Research*, Volume 6, Number 8, August 2008, pp. 11 – 20 (with Michael Adams and Inga Chira).

"The Impact of Sarbanes-Oxley on Corporate Governance," *Western Journal of Human Resource Management*, Summer 2008, pp. 14 – 22 (with Gordon Arbogast and Ruth O’Keefe).

“Evaluating Course-Objective Writing Effectiveness: Applying the Comprehensive Bloom Verb List,” *College Teaching Methods & Styles Journal*, Volume 4, Number 4, April 2008, pp. 21 – 24 (with Gina Almerico and Russell Baker).

"IPO Pricing Phenomena: Empirical Evidence of Behavioral Biases," *Journal of Business & Economics Research*, Volume 6, Number 4, April 2008, pp. 67 – 74 (with Michael Adams and George Hall).

"An Analysis of the Effectiveness of Podcasting as a Supplemental Instructional Tool: A Pilot Study," *College Teaching Methods & Styles Journal*, Volume 4, Number 3, March 2008, pp. 49 – 54 (with Russell Baker, Jeffery Harrison, and Rhett Yates).

"Student Attitudes on Academic Integrity Violations," *Journal of College Teaching & Learning*, Volume 5, Number 1, January 2008, pp. 5 - 14 (with Russell Baker and Priscilla Berry).

"The Myers-Briggs Type Indicator as a Tool to Facilitate Learning Outcomes for Team Building in the Classroom," *College Teaching Methods & Styles Journal*, Volume 3, Number 4, Fourth Quarter 2007, pp. 13 - 20 (with Priscilla Berry and Cindy Wood).

"Evaluating Pre-Service Teacher Effective Writing," *Journal of Educational Enquiry*, Volume 7, Number 1, June 2007, pp. 95 - 102 (with Gina Almerico and Russell Baker).

"The Role of Due Diligence in the Business Valuation Process," *Journal of Business & Economics Research*, Volume 5, Number 5, May 2007, pp. 63 - 69 (with Michael Adams and Terry Mullins).

"Pedagogical Strategies for Incorporating Behavioral Finance Concepts into Investment Courses," *Journal of College Teaching and Learning*, Volume 4, Number 3, March 2007, pp. 21 - 31 (with Michael Adams and Terry Mullins).

"Strange Bedfellows: SOX and Corporate Profitability," *The Business Review*, Cambridge, Volume 6, Number 1, December 2006, pp. 56 - 62 (with Gordon Arbogast).

"Maximizing the Value of Your Small Business," *Journal of Business & Economics Research*, Volume 4, Number 10, October 2006, pp. 51 - 56 (with Michael Adams and Terry Mullins).

PUBLICATIONS IN REFEREED CONFERENCE PROCEEDINGS:

"An Examination of the Relationship between Teacher Effectiveness and School Quality in Florida," *Proceedings of the AABRI Conference Orlando 2014* (with Michael Adams and Carol Dole)

"Factors Affecting School Quality in Florida," *Proceedings of the AABRI Conference Orlando 2013* (with Gordon Arbogast).

"Analyzing ETS Graduate Major Field Test Results," *Proceedings of the AABRI Conference Orlando 2012* (with Gordon Arbogast).

"Evaluating the Perceptions of Employee Salary Reductions between Baby Boomers and Generation X," *Proceedings of the AABRI Conference Orlando 2012* (with Erica Baker and Julius Demps).

"Factors Affecting Freshman Retention" *Proceedings of the AABRI Conference Orlando 2012* (with Michael Adams and Carol Dole).

“An Examination of the Relationship between Student Performance on The Business Game Simulation and the ETS Business Major Field Exam,” Proceedings of the AABRI Conference Nashville 2011 (with Michael Adams, Russell Baker, and Mohamad Sepehri).

“The Impact of Student Perceptions of “Hotness” and Easiness on Teaching Evaluations,” Proceedings of the AABRI Conference Orlando 2010 (with Michael Adams and Mohamad Sepehri).

“A Global Corporate Sustainability Model,” Proceedings of the AABRI Conference Orlando 2010 (with Gordon Arbogast).

“Podcasting in Higher Education: Does It Make a Difference?” Proceedings of the AABRI Conference Orlando 2009 (with Jeffery Harrison and Rhett Yates).

“Black Swans and VaR,” Proceedings of the AABRI Conference Orlando 2009 (with Michael Adams).

“The Impact of Students’ Expectations of Grades and Perceptions of Course Difficulty, Workload, and Pace on Faculty Evaluations,” Proceedings of the AABRI Conference Orlando 2009 (with Michael Adams and Mohamad Sepehri).

“Using a Two-Treatment Factorial Design to Analyze the First Day Percent Change in Price for Initial Public Offerings,” Proceedings of the 8th Annual International Business and Economics Research Conference (with Russell Baker and Michael Adams).

“Asymmetric Price Adjustment: Are IPO Prices Too Sticky?” Proceedings of the 8th Annual International Business and Economics Research Conference (with Russell Baker and Michael Adams).

“An Evaluation of Turnitin.Com as a Tool for Reducing Plagiarism in Graduate Student Term Papers,” Proceedings of the 2008 Business & Economics Conferences and Teaching & Education Conferences (with Michael Adams and Russell Baker).

“Dutch Auction or Dutch Uncle? A Case Study of the NetSuite IPO,” Proceedings of the 2008 International Applied Business Research Conference (with Michael Adams).

“Enterprise Resource Planning and Business Process Management - A Marriage of Convenience?” Proceedings of the 2008 ABR (Business) & TLC (Teaching) Conference (with Gordon Arbogast, Joseph Nackashi, and Allen Rittscher).

"Behavioral Bias within the Decision-Making Process," Proceedings of the 2008 ABR (Business) & TLC (Teaching) Conference (with Michael Adams and Inga Chira).

"IPO Pricing Phenomena: Empirical Evidence of Behavioral Biases," Proceedings of the 7th Annual IBER and TLC Conference (with Michael Adams and George Hall).

"An Analysis of the Effectiveness of Podcasting as a Supplemental Instructional Tool: A Pilot Study," Proceedings of the 2007 EABR (Business) & ETLC (Teaching) Conference (with Russell Baker, Jeff Harrison, and Rhett Yates).

"Evaluating Course-Objective Writing Effectiveness: Applying the Comprehensive Bloom Verb List," Proceedings of the 2007 EABR (Business) & ETLC (Teaching) Conference (with Gina Almerico and Russell Baker).

"System Design and Implementation: A Pilot Study," Proceedings of the 2007 Southern Association for Information Systems (with Michael Adams, Russell Baker, and Terry Mullins).

"The Myth Concerning Sarbanes-Oxley," Proceedings of the 8th Annual Meeting of the Academy of Business Disciplines (with Gordon Arbogast and Ruth O'Keefe).

"The Impact of Sarbanes-Oxley on Corporate Governance," Proceedings of the 2006 Western Business & Management Conference (with Gordon Arbogast and Ruth O'Keefe).

"The Role of Due Diligence in the Business Valuation Process," Proceedings of the 2006 International Business & Economic Research Conference (with Michael Adams and Terry Mullins).

"Strategies for Incorporating Behavioral Finance Concepts into Investment Courses," Proceedings of the 2006 Teaching and Learning Conference (with Michael Adams and Terry Mullins).

"Demographics of Digital Cheating: Who Cheats, and What Can We Do About It," Proceedings of the 2006 Southern Association for Information Systems Conference (with Russell Baker and Priscilla Berry).

"Maximizing the Value of Your Small Business," Proceedings of the 2006 Applied Business Research Conference (with Michael Adams and Terry Mullins).

PUBLICATIONS IN NON-REFEREED CONFERENCE PROCEEDINGS:

"An Empirical Comparison of Alternative Approaches to Equity Valuation of Privately Held Entrepreneurial Firms," 2005 Proceedings of the American Society of Business and Behavioral Sciences (with Michael Adams).

MEMBERSHIPS:

American Mensa

Omicron Delta Epsilon Honor Society in Economics, Florida State University

Alpha Chi National Honor Society, University of Hartford, 1981 (selection limited to top ten percent of graduating class)

EDITORSHIPS

Editor - Journal of Case Research in Business and Economics.

PROFESSIONAL CERTIFICATIONS:

ASQ (American Society for Quality) Certified Quality Improvement Associate

PROFESSIONAL AWARDS:

Received "Best Paper of Track Award" Management/Marketing/MIS Track and "Best Paper of Conference Award" for "A Global Corporate Sustainability Model." This paper was presented in September 2010 at the Academic and Business Research Institute Conference (with Gordon Arbogast).

Received "Best Paper Award" for "Using a Two-Treatment Factorial Design to Analyze the First Day Percent Change in Price for Initial Public Offerings." This paper was presented in October 2008 at the 8th Annual International Business and Economics Research Conference (with Michael Adams and Russell Baker).

Received "Best Paper Award" for "Do Underwriters Create Value in the Determination of the IPO Offering Range?" This paper was presented at the 2008 ABR (Business) & TLC (Teaching) Conference (with Michael Adams and George Hall).

Received "Best Paper Award" for "IPO Pricing Phenomena: Empirical Evidence of Behavioral Biases." This paper was presented at the 2007 International Business & Economic Research Conference (with Michael Adams and George Hall).

Received "Best Paper Award" for "The Role of Due Diligence in the Business Valuation Process." This paper was presented at the 2006 International Business & Economic Research Conference (with Michael Adams and Terry Mullins).

COLLEGE AND UNIVERSITY AWARDS:

Professor of the Year, Jacksonville University, 2010 - 2011

Adult Degree Program Facilitator of the Year Award, Jacksonville University, 2003 - 2004

Excellence in Teaching, Jacksonville University, 2003 - 2004

Excellence in Teaching, Davis College of Business, 2003 - 2004

ACADEMIC AWARDS:

College of Social Sciences Fellowship, Florida State University, 1981 – 1982

Magna cum Laude, University of Hartford, 1981

Recipient of Blumenthal Award, University of Hartford, 1981 (awarded to graduating economics student with highest GPA)