

Are Smart Phones Actually Smart?

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ABSTRACT

The purpose of this research study was to investigate the usage of the smart phone with respect to research and social networking by college students at a United States Midwest university and at a university in the Republic of Korea. Over 500 students were surveyed and the results indicate that there was a greater correlation between research and social networking in Korea than there was in the United States Midwest University.

The survey results indicated that although over 90% of the Korean students use their phones for social networking while a similar percentage admitted to checking their phones to engage in social networking while conducting research or completing assignments. A little more than half of the Korean students leave their phones on all day compared to 76.7% of the American students.

Possibly the most alarming is the disregard for viruses on the student's smart phone for both countries. While nearly 90% of the students admitted to using smart phones to socialize, only 15% of the Korean students consider viruses. In a similar fashion, in the U.S., 77% of the student's use their phone to socialize but only 15% are concerned about viruses.