AABRI CONFERENCE SAN ANTONIO 2012
CALENDAR AND PROGRAM

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www.aabri.com/OC2012.html
Wednesday, March 22, 2012 - Registration: 5:30 – 6:30 P.M., fourth floor

Thursday, March 23, 2012 - Registration: 7:30 – 9:00 A.M., fourth floor
4:30 – 5:30 P.M., fourth floor

8:00 – 9:50 A.M.

Session 1 - Room 400 – Management/Marketing/MIS/International

Chair – Bexley, James, Sam Houston State University

SA12016 – Ehie, Ike, Kansas State University; Testing Carroll’s Pyramid of Corporate Social Responsibility in Sub-Saharan Africa: An Empirical Investigation Using a Sample of Nigerian Companies

SA12020 - Bexley, James, Sam Houston State University; Do Celebrities Influence Buying Habits?

SA12030 - Hsiung, Hsiao-Wen, National University of Kaohsiung, Taiwan; Competency Scale for Frontline Employees in Service Industry

SA12031 - Shih, Pei-Fu, National University of Kaohsiung, Taiwan; The Interaction Effects of Framing Price Increasing Messages and Product Categories on Purchase Intentions

Session 2 - Room 418 – Education/Instructional Pedagogies

Chair – English, Donald, Texas A&M University-Commerce

SA12010 - English, Donald, Texas A&M University-Commerce; Business Communication Instructors’ and Graduate Business Students’ Opinions of Selected Workplace Qualities

SA12013 - Lewis, Sue, Tarleton State University; A Comparison of Teacher Education Requirements and Curriculum in Texas

SA12021 - Hall, Reggie, Tarleton State University; A Theory for Higher Education—A Customer Service Model

SA12022 - Falter Thomas, Angela, Bowling Green State University; The Journey of Two Middle School Language Arts Teachers: Using Reading Workshop as a Teaching Methodology

SA12035 - Campbell, Scott, National University; Comparing Anxiety Levels between Face-to-Face and Distance-Based Speeches

10:00 - 11:50 A.M.

Session 3 – Room 400 – Management/Marketing/MIS/International

Chair – Medlin, Bobby, University of Arkansas--Fort Smith

SA12027 - Elrod, Henry, University of the Incarnate Word, Scott, Jeannie, University of the Incarnate Word; Locus of internship management: does it matter?

SA12032 - Tsai, Mei-Yun, National University of Kaohsiung, Taiwan; The Moderating Role of Employee Moral Development on the Relationship between Ethical Leadership and Ethical Climate

SA12033 – Ku, Man-Chen, National University of Kaohsiung, Taiwan; The Moderating Role of Perceived Social Responsibility on the Relationship between Servant Leadership and Volunteerism

SA12034 - Yang, Tzu-Ting, National University of Kaohsiung, Taiwan; The Mediating Role of Organizational Justice on the Relationship between Ethical Leadership and Organizational Commitment

SA12036 - Busler, Michael, Richard Stockton College; Entrepreneurship Spirit of Asia Business Incubation

SA12042 - Medlin, Bobby, University of Arkansas--Fort Smith; Management Principles and the Management Process: The Impact on Employee Engagement

Session 4 - Room 418 – Accounting/Finance/Economics

Chair – Valadez, Ray, Pepperdine University

SA12043 - Larson, James, National University; After suffering a prolonged and crippling recession, will the United States be able to avoid a jobless recovery? That threatens to leave a significant number of unemployed American workers behind?

SA12044 - Kay, Kenneth, National University; After suffering a prolonged and crippling recession, will the United States be able to avoid a jobless recovery? That threatens to leave a significant number of unemployed American workers behind?
12:00 - 1:50 P.M.

Session 5 - Room 400 – Overload session, no presentations scheduled
Session 6 - Room 418 – Overload session, no presentations scheduled

2:00 - 3:50 P.M.

Session 7 - Room 400 – Management/Marketing/MIS/International

Chair – Stafford, Jeremy, University of North Alabama

SA12037 - Mehdi, Zaribaf, Islamic Azad University; A developed model of overall service quality impact on customer satisfaction in 4 and 5 stars hotels
SA12049 - Ballantyne, Scott, Alvernia University; Leadership decision-making utilizing a strategic focus to enhance global achievement
SA12053 - Fisher, Clifford, Purdue University; Sex, Harassment, and the Workplace
SA12060 - Stafford, Jeremy, University of North Alabama; False Assumptions of Sexual Harassment Training Effectiveness: A Closer Look at Recent EEOC Trend Data
SA12072 - Sawalha, Nabeel, Gulf University for Science & Technology; Foreign Direct Investment Impact on Country Productivity in the MENA Region: A Frontier Analysis
SA12098 - Zaitouni, Michel, Gulf University for Science and Technology-Kuwait; The impact of workforce diversity on organizational performance

Session 8 - Room 418 – Education/Instructional Pedagogies

Chair – Almerico, Gina, The University of Tampa

SA12012 - Dozier, Cherylann, Eastern New Mexico University; Religious Private High School Students’ Perceptions of Effective Teaching
SA12038 - Luster, John, National University; Using Language Acquisition Descriptors To Teach and Assess English Learners In Mainstream Classrooms
SA12039 - van der Merwe, Dandre, Stellenbosch University; The Usefulness of Student Evaluations for Enhancing the Effectiveness of Teaching of Financial Accounting Students at a South African University
SA12041 - Almerico, Gina, The University of Tampa; Exploring Professional Avenues for Reading Assessment
SA12121 – Perez, Anthony, University of Texas at Austin; Collaborative Research: The Benefits of Business Faculty and Students Working Together

4:00 – 6:15 P.M.

Session 9 - Room 400 – Accounting/Finance/Economics

Chair - Denson, Chad, Delta State University

SA12055 - KC, Pukar, Connecticut College; An Assessment of the Performance of Micro Enterprises in Rural Nepal over Time
SA12066 - Denson, Chad, Delta State University; Price Elasticity of Demand for the University of Mississippi: 2000-9
SA12067 - Denson, Chad, Delta State University; Business Week’s Top Ten Three-Year Earnings Portfolio: 2004-9
SA12087 - Garcia, Bernardo Quintanilla, Universidad Autónoma del Carmen; Short Term Moving Memory in the Foreign Exchange Market
SA12093 - Innurak, Panawat, Thammasat University; A Model of Thailand Financial Crisis and Unconventional Monetary Policy
SA12118 - Campione, Wendy, Northern Arizona University; Job Satisfaction-The Effect of Early Family and Early Work Experience
Session 10 - Room 418 – Education/Instructional Pedagogies

Chair - Hathorn, John, Metropolitan State College of Denver

SA12088 - Gentry, Ruben, Jackson State University; Making College a Success by Assessing and Navigating Candidates Study Habits
SA12089 - Kreissl, Laura Jean, West Texas A&M University; Methodology and Practical Tools for Enhancing an Accounting/Business Ethics Class
SA12090 - Hathorn, John, Metropolitan State College of Denver; Cooperative learning and decision-making in the classroom
SA12115 - Elder, Kevin, Georgia Southern University; Using Illusions in the Classroom: Principles, Best Practices, and Measurement


SA12125 - Monroe, Stuart, Metropolitan State College of Denver, Attitudes and Implementation Barriers: HDP Teacher Education Program Attitudes and Implementation Barriers: HDP Teacher Education Program at Aksum University

Friday, March 23, 2012 - Registration: 7:30 – 9:00 A.M., fourth floor

8:00 - 9:50 A.M.

Session 11 - Room 400 – Education/Instructional Pedagogies

Chair – Faulk, Larry, University of Arkansas-Fort Smith

SA12103 - Fox, Anna, University of Mary Hardin-Baylor; An Exploration of School Leadership Issues Relating to the December Dilemma
SA12104 - Huff, Kendra, Texas A&M University - Kingsville; Online learning: Perceptions from a South Texas Institution
SA12109 - Faulk, Larry, University of Arkansas-Fort Smith; The Impact of On-line Supplements on Student Performance
SA12110 - Felder, Pam, Alcorn State University; TechnoSped & Communiversity: A Winning Combination
SA12114 - Wolfskill, Lawrence, Sam Houston State University; Funding Models for Distance Education in Texas Public Institutions
SA10215 – Coleman, Phillip, Western Kentucky University; The Pros and Cons of Education Budget Cuts: An Investigative Study

Session 12 - Room 418 – Accounting/Finance/Economics

Chair – Benavides, Adolfo, Tarleton State University

SA12001 - Nazari, Mohsen, Tehran University; Measuring credit risk bank customers using artificial neural network
SA12002 - Abbasian, Ezatollah, Bu-Ali Sina University; Impact of Macroeconomic and Social Variables on Child Poverty in Iran

SA12003 - Zhang, Wei-Bin, Ritusmeikan Asia Pacific University; Global Trade and Economic Growth with Endogenous Knowledge “BEST PAPER OF CONFERENCE WINNER”

SA12023 - Benavides, Adolfo, Tarleton State University; The Effect of NAFTA on the U.S. - Mexico Intra Industry Trade
SA12085 – Jafri, Hussain, Tarleton State University; The Effect of NAFTA on the U.S. - Mexico Intra Industry Trade
SA12063 - Haddad, Ayman, American University of Kuwait; Relationship between the Ownership Structure of the Jordanian Listed Companies and Voluntary Disclosure
SA12009 - Persons, Obeua, Rider University; Characteristics of No-Ethics-Code Firms and Effect of Having No Ethics Code on Financial Performance

10:00 - 11:50 A.M.

Session 13 - Room 400 – Education/Instructional Pedagogies

Chair – Bain, Steve, Texas A&M University-Kingsville

SA12004 - Cameron, Donald, NeuroDevelopmental Center of NOW: The Brain and Learning:Guiding Teaching and Learning through an Understanding of the Brain
SA12005 - Cameron, Mary, NeuroDevelopmental Center of NOW; The Brain and Learning:Guiding Teaching and Learning through an Understanding of the Brain
SA12011 - Bain, Steve, Texas A&M University-Kingsville; Assessing mental health needs of rural schools in South Texas: Counselors perspectives
SA12014 - Bain, Steve, Texas A&M University-Kingsville; Interrogating reality in terms of retention and student success at a South Texas University
SA12050 - Holland, Glenda, Texas A&M University Kingsville; Involuntary Departure of Public School Principals in the State of Texas
SA12024 - Tiggeman, Theresa, University of the Incarnate Word; Combining Managerial Accounting Principles with Service to the Community: An Application for a Graduate Managerial Accounting Course
SA12026 - Edmond, Tracie, University of the Incarnate Word; Combining Managerial Accounting Principles with Service to the Community: An Application for a Graduate Managerial Accounting Course
SA12122 – Garman, George, Metropolitan State College of Denver; Determining Student Performance in Online Database Courses

Session 14 - Room 418 – Education/Instructional Pedagogies

Chair – Teasley, Wynn, University of West Florida

SA12092 - Jaska, Patrick, University of Mary Hardin-Baylor; Air Traffic Control Crisis: A Case of Gen Y Nightmare?
SA12095 - Cruthirds, Kevin, University of Texas at Brownsville; World Class Logistics South of the Border: An Analysis of Mexican Practices
SA12098 - Zaitouni, Michel, Gulf University for Science and Technology-Kuwait; The impact of workforce diversity on organizational performance
SA12099 - Teasley, Wynn, University of West Florida; The Old Professor, Kay Kyser: Band Leader/Servant Leader
SA12101 - Deyoe, Rodney, The Kucera Companies; Identifying Strategies to Minimize Workplace Conflict due to Generational Differences
SA12102 - Fox, Terry, University of Mary Hardin-Baylor; Identifying Strategies to Minimize Workplace Conflict due to Generational Differences
SA12119 – Valentine, Randall, Georgia Southwestern State University; A Theoretical Examination of Causality for Low Customer Satisfaction Ratings with Service Organizations

12:00 - 1:50 P.M.

Session 15 - Room 400 – Overload session, no presentations scheduled
Session 16 - Room 418 – Overload session, no presentations scheduled

2:00 - 3:50 P.M.

Session 17 - Room 400 – Accounting/Finance/Economics

Chair – Burnett, Amy, St. Edward's University

SA12029 - Burnett, Amy, St. Edward's University; Social Security: using options modeling to optimize retirement withdrawals
SA12040 - Khan, Muhammad Asad, Institute of Management Sciences Peshawar, Pakistan; The relationship between stock return and economic value added (EVA): A review of KSE-100 index
SA12048 - Smith, Gene, Eastern New Mexico University; Designing and Instructing a Cost Accounting Course Consisting of Students in a Combined Classroom, and Online Environment
SA12068 - Tawah, Regina, Bowie State University; The Determinants of Trade in the Central African Economic and Monetary Union

*BEST PAPER OF TRACK WINNER*

SA12070 - Yoon, Sung Wook, California State University, Northridge; An empirical evaluation of fair value accounting numbers: Evidence from the investigation of goodwill accounting

SA12094 - Wu, Congsheng, University of Bridgeport; Country Risk and Valuation of U.S.-Listed IPOs

Session 18 - Room 418 – Education/Instructional Pedagogies

Chair – Scott, Joyce, Texas A&M University-Commerce

SA12008 - de los Santos, Esmeralda, University of the Incarnate Word; Resurrecting Kolb's Learning Cycle: Using Microsofts PhotoStory 3 to Challenge Preferred Learning Styles in the Marketing Classroom
SA12025 - Fedynich, La Vonne, Texas A&M University-Kingsville; Mentoring the Successful Graduate Student of Tomorrow
SA12014 - Bain, Steve, Texas A&M University-Kingsville; Mentoring the Successful Graduate Student of Tomorrow
SA12057 - Abanmy, Fahad, King Saud University; Effectiveness of instructional design model (ISMAN - 2011) in developing the planning teaching skills of teachers college students’ at King Saud University
SA12073 - Scott, Joyce, Texas A&M University-Commerce; Reinventing the Workforce: A New Imperative for Higher Education
SA12075 - Scott, Joyce, Texas A&M University-Commerce; Assessing adult learners in project-based learning contexts
SA12111 - Pai, Kalpana, Texas Wesleyan University; Do Smartboards Really Make Students Smarter?

4:00 – 6:15 P.M.

Session 19 – Room 400 – Management/Marketing/MIS/International
Chair – Simmons, Donald, University of Texas at San Antonio

SA12045 - Blythe, Stephen, Abu Dhabi University; A Critique of German E-Commerce Law and Recommendations for Improvement
SA12051 - Luchsinger, Vince, University of Baltimore; Sustainability and Waste Management
SA12105 - Nenninger, Steve, Sam Houston State University; Jackson Masonry Loan Relationship: A Case in Commercial Bank Lending
SA12079 - Bonner, Nancy, University of Mary Harden-Baylor; Technology and the Homeschooler
SA12080 - Neil, Ted, University of Mary Harden-Baylor; Technology and the Homeschooler
SA12106 - Zhao, Lin, Purdue University Calumet; A qualitative study of an animated representation of firms’ operating health
SA12108 - Simmons, Donald, University of Texas at San Antonio; Flexibility in After-Market Service Operations
SA12117 - Mo, Songtao, Purdue University Calumet; The Value of Information Technology A Teaching Case

Session 20 - Room 418 – Accounting/Finance/Economics

Chair – Krueger, Thomas, Texas A & M

SA12062 - Eid, Ashraf, King Fahd University of Petroleum and Minerals; Patents, R&D-Performing Sectors, and the Technology Spillover Effect
SA12007 - Krueger, Thomas, Texas A & M: Using Common Financial Proverbs to Teach Finance to Students from Vietnam
SA12086 - Truong, Christina, Texas A & M: Using Common Financial Proverbs to Teach Finance to Students from Vietnam
SA12078 - Banchuenvijit, Wanrapee, University of the Thai Chamber of Commerce; Determinants of Firm Performance of Vietnam Listed Companies
SA12084 - Wolfskill, Lawrence, Sam Houston State University; Evaluating Corporate Management Training: DuPont Profitability Analysis
SA12091 - Ziegler, Paul, University of Mary-Hardin Baylor; Predictors of Naked Short Selling: Analyzing Delivery Failures in U.S. Stock Markets
SA12116 - Zhang, Mei, Rowan University; Audit reaction on financial crisis

Saturday, March 24, 2012 - Registration: 7:30 – 8:00 A.M., fourth floor

8:00 - 9:50 A.M.

Session 21 - Room 400 - Case Studies

Chair – McDonald, Mike, Georgia Southern University

SA1217 - Guidry, Krisandra, Nicholls State University; Baton Rouge Music Studios: A Case Study
SA12052 - Yonou Everistusou, Finjap, AREMD- Cameroon/ Cambridge Institute of Professional Training-Cameroon; Executing an effective Individual Learning Plan in Vocational Program
SA12059 - Davila, Elva, CCISD; Involuntary Departure of Public School Principals in the State of Texas
SA12064 - McDonald, Mike, Georgia Southern University; A Tough Start to the Day
SA12074 - Travis, Jon, Texas A&M University-Commerce; Privatizing American Public Higher Education: A Case Study
SA12112 – Luoma, Vicki, Minnesota State University: Hacking for Fun, Profit and an A to Boot

10:00 - 11:50 A.M.

Session 22 - Room 400 - Case Studies

Chair – Dickinson, J Barry, Holy Family University

SA12120 – Olson, Stevan, Missouri State University; Wallpaper Designs, Inc. : the cause of failure
SA12081 - Dickinson, J Barry, Holy Family University; The effect of introducing coaching from an experienced business professional on performance in a computer simulation classroom exercise *BEST PAPER OF TRACK WINNER*
SA12183 – Letkowski, Jerzy, Western New England University; Applications of the Poisson probability distribution
SA12096 - Abd Aziz, Khursiah, University of Management and Technology; Exploring Night Market as a New Business Opportunities for Local Traders
SA12097 - Ishak, Nor Khomar, University of Management and Technology; Kingston Quality Tours: Moving Forward
Conference Registration Desk Schedule

The registration desk will be located on the fourth floor by the conference presentation rooms.

Wednesday  5:30 – 6:30 P.M.
Thursday  7:30 – 9:00 A.M.
Thursday  4:30 – 5:30 P.M.
Friday   8:00 – 9:00 A.M.
Saturday  7:30 – 8:00 A.M.

If you do not get to registration before your scheduled presentation time, please make your presentation and register at the next scheduled time.

Conference Presenters and Participants

The following table lists all registered conference presenters and participants in alphabetical order by last name. (NP = Not Presenting)

<table>
<thead>
<tr>
<th>Last Name</th>
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<td>James( Mike)</td>
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<td>Bobby</td>
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<td>Zaribaf</td>
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<td>East Tennessee State University</td>
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<td>Nazari</td>
<td>Mohsen</td>
<td>Tehran University</td>
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Best Paper Awards

Best Paper of Track – Accounting/Finance/Economics - Sohyung Kim, Brock University
Best Paper of Track – Education/Instructional Pedagogies - Stuart Monroe, Metropolitan State College of Denver
Best Paper of Track – Case - J. Barry Dickenson, Holy Family University
Best Paper of Conference - Wei-Bin Zhang, Ritsumeikan Asia Pacific University

AABRI journal editors select a Best Paper Award winner from each track and a Best Paper of Conference winner. Best Paper of Conference winner will be reviewed and published in the appropriate AABRI journal with no review or
publishing fees (subject to accepted editorial and peer review). Additionally, the Best Paper of Conference winner is invited to participate in an upcoming AABRI conference with no conference fee charge.

Session Chairs

The following individuals are serving as Session Chairs for Conference San Antonio 2012:

Session 1 - Bexley, James, Sam Houston State University
Session 2 - English, Donald, Texas A&M University-Commerce
Session 3 - Medlin, Bobby, University of Arkansas--Fort Smith
Session 4 - Valadez, Ray, Pepperdine University
Session 5 – Overload session
Session 6 – Overload session
Session 7 - Stafford, Jeremy, University of North Alabama
Session 8 - Almerico, Gina, The University of Tampa
Session 9 - Denson, Chad, Delta State University
Session 10 - Hathorn, John, Metropolitan State College of Denver
Session 11 - Faulk, Larry, University of Arkansas-Fort Smith
Session 12 - Benavides, Adolfo, Tarleton State University
Session 13 - Bain, Steve, Texas A&M University-Kingsville
Session 14 - Teasley, Wynn, University of West Florida
Session 15 – Overload session
Session 16 – Overload session
Session 17 - Burnett, Amy, St. Edward's University
Session 18 - Scott, Joyce, Texas A&M University-Commerce
Session 19 - Simmons, Donald, University of Texas at San Antonio
Session 20 - Krueger, Thomas, Texas A & M
Session 21 - McDonald, Mike, Georgia Southern University
Session 22 - Dickinson, J Barry, Holy Family University

Session chairs are responsible for starting their session on time, having all presenters introduce themselves to each other and the other attendees of the session, holding each presenter to a fifteen-minute presentation, leading a twenty-minute discussion session after presentations, and adjourning the session on time. Please cooperate with session chairs and help them keep your session on schedule.

Presentation facilities and time limits

Each presentation room is equipped with a Windows XP based notebook computer with Microsoft office 2007, a projector and speakers. There will be internet access on the presentation computers. The computers do not have DVD drives. Bring your presentations on a USB drive. Presentations are limited to FIFTEEN minutes. Long presentations take time away from other presenters. Please be courteous and keep your presentation to fifteen minutes or less. The session chairs will tell you when you have five minutes left, two minutes left, and 30 seconds to wrap up.

Conference / AABRI contact information

For problems with your hotel room or hotel reservation please contact the hotel desk. For conference-related concerns please see one of the conference staff or ask the hotel desk to contact one of us for you. AABRI contact information is located on the www.aabri.com website. Individual AABRI staff contact information is on the business cards included in the registration package.

Academic and Business Research Institute Journals

The Academic and Business Research Institute supports the research and publication needs of business and education faculty. AABRI journals accept submissions in education, ethics, technology and all business fields. Click on the Journals link on the www.aabri.com website to see which of our journals serves your publication needs or click below to access the individual journals directly.

Academic and Business Research Institute (AABRI) journals have been accepted to be part of the EBSCOhost and ProQuest databases along with the Directory of Open Access Journals (DOAJ) and
Cabell's Directory of Publishing Opportunities. AABRI publishes the following seventeen peer-reviewed academic journals:

- Journal of Academic and Business Ethics
- Journal of Aviation Management and Education
- Journal of Behavioral Studies in Business
- Journal of Business Cases and Applications
- Journal of Case Research in Business and Economics
- Journal of Case Studies in Accreditation and Assessment
- Journal of Case Studies in Education
- Journal of Contemporary Counseling and Research
- Journal of Finance and Accountancy
- Journal of Instructional Pedagogies
- Journal of International Business and Cultural Studies
- Journal of Legal Issues and Cases in Business
- Journal of Management and Marketing Research
- Journal of Sustainability and Green Business
- Journal of Technology Research
- Research in Business and Economics Journal
- Research in Higher Education Journal

**Journal Submission of Conference Papers**

Conference proceedings of Academic and Business Research Institute conferences are not copyrighted. Copyright for the manuscripts in the proceedings is owned by the individual authors of the papers. AABRI understands that it is the intent of most conference participants to use the conference as a means to get constructive criticism of their research so it may be improved to journal-publication quality. AABRI conference participants are free to submit their manuscripts for journal publication without copyright concerns.

We invite all Conference San Antonio participants to submit their manuscripts to one of our academic journals. As a special incentive for registered conference participants, we are waiving the journal review fee for conference participants subject to the following conditions:

- The conference participant must be the author or coauthor of the manuscript.
- Only one no-review-fee submission per conference participant.
- Normal publication fees apply.
- Manuscripts must meet AABRI journal submission formatting requirements (below). Manuscripts not meeting these requirements will be returned without review.
- Use your conference registration number (OC12XXX) as your receipt number on the AABRI Journal Manuscript Submission Form. Submissions not including the registration number will not be reviewed. Only one manuscript per conference registration number.
- **Expires ninety days from the end of the conference.**

**AABRI Journal Submission Formatting Requirements**

All papers submitted to all journals must meet the following requirements. Please check each bullet point as you review your manuscript prior to submission:

- Files must be submitted in Microsoft Word or RTF format.
- All manuscripts must be single-spaced.
- The title must be bold, black, 16 point Arial font, maximum of 12 words, single spaced, and centered on the top line(s) of the title page only.
- The remainder of the manuscript must be black 12 point Arial font.
- List all authors with their organizational affiliations and email addresses on the title page immediately following the title. Center author information as follows:

  Author 1 name
  Author 1 organization
DO NOT LIST AUTHORS ANYWHERE ELSE IN THE MANUSCRIPT. Manuscripts are double-blind reviewed. Title pages are separated from manuscripts before they are sent to the reviewers.

All manuscripts must include a maximum 250 word abstract on the title page immediately following the author(s)’ names.

Add a list of 5-6 keywords one line below the abstract. Begin with Keywords: then list the keywords on the same line, separated by commas.

Start the introduction on the page following the title page.

Margins must be 1 inch all around on all pages. THIS INCLUDES ALL TABLES, GRAPHS, and FIGURES.

Do not number pages; do not date journal submissions.

Include a left-aligned running footer with the first 3 or 4 words of the title starting on the title page. Footer must be in 12 point Arial font. DO NOT USE ITALICS.

Left align and bold all section headers and subheaders. Leave one line before and one line after section headers and subheaders.

Do not use bold text anywhere else in the manuscript. Do not use italics anywhere in the document except in the reference list according to APA formatting requirements.

Indent paragraphs .5 inches; do not leave a line between paragraphs.

APA formatting is preferred for citations and references. However, any accepted academic formatting style (MLA, Turabian, Chicago etc.) is acceptable.

Manuscripts must be adequately cited and referenced using academically-appropriate sources. Papers not cited and referenced are not acceptable for publication.

All graphics, charts and tables must be imbedded in the manuscript, not at the end of the manuscript.

All pages must be in portrait orientation in the document. If graphs or pictures are too wide for portrait orientation please resize or rotate 90 degrees.

Maximum manuscript length is 40 pages including reference list and appendices.

Maximum file size is 1/2 megabyte. Please limit the size and number of graphics imbedded in your manuscript.

All papers must be original and not previously published documents. Papers published in conference proceedings are acceptable if the proceedings are not copyrighted or a copyright release is provided by the author(s).

Prior to publication, all papers will be submitted to a plagiarism detection website to verify authenticity. Papers exceeding 5% non-original content (excluding quotes and bibliography) will be returned to the author for revision and resubmission. If this type of website is available to you, please check your manuscript prior to submission.

As a condition of acceptance of a submission in consideration for publication in an AABRI journal, all submitting authors agree to become reviewers on two papers submitted by other authors for publication consideration.

AABRI will not publish papers containing profanity, racially or ethnically degrading statements, sexual content, political endorsements or criticisms, religious endorsements or criticisms, or personal attacks on any individual or organization.

AABRI reserves the absolute right to refuse acceptance for review of any submission without cause.

AABRI reserves the absolute right to refuse publication of any reviewed submission without cause.

Please review the Submissions Procedures and Submission Requirements found on the www.aabri.com website prior to submitting manuscripts for updated information.
You are invited to submit your manuscripts, works in progress, or abstracts for presentation at the Academic and Business Research Institute Conference – Las Vegas 2012.

Hosted at Harrah’s Hotel and Casino, the AABRI Conference Las Vegas 2012 provides authors the opportunity to present your papers, publish them in the conference proceedings and share them with colleagues worldwide.

All completed manuscripts presented at the conference may be submitted for review by AABRI editors for possible publication in one of our Cabell’s-listed academic journals. See the Conference Overview for more details. Conference registration fees are $325 per participant for the first paper and $100 for additional papers presented by the same participant. All conference participants must register.

**Early registration $275 through June 30, 2012**

AABRI has reserved a block of rooms for conference participants at a low $79 per night rate (single or double). Call 702-777-2459 and tell the reservation agent you are attending the Academic and Business Research Institute conference.

There are a limited number of rooms at the $79 per night rate so please make your reservation as early as possible. Conference submissions and registrations are accepted until September 4, 2012.
www.aabri.com/OC2013.html

You are invited to submit your manuscripts, works in progress, or abstracts for presentation at the Academic and Business Research Institute Conference Orlando 2013- January 3 - 5, 2013

Hosted at the Embassy Suites Hotel on International Drive South, the AABRI Conference Orlando 2013 provides authors the opportunity to present your papers, publish them in the conference proceedings and share them with colleagues worldwide.

All completed manuscripts presented at the conference may be submitted for review by AABRI editors for possible publication in one of our Cabell's-listed academic journals (review fee waived). See the Conference Overview for more details. Conference registration fees are $325 per participant for the first paper and $110 for additional papers presented by the same participant. All conference participants must register.

AABRI has reserved a block of suites at the Embassy Suites for conference participants at a low $109 per night rate (single or double). Use the conference online reservations (see www.aabri.com/OC2013.html website) or call 407-581-4271 and tell the reservation agent you are attending the Academic and Business Research Institute conference in January 2013. You must reserve your room by December 3, 2012 to receive the conference discount rate. There are a limited number of rooms available at this rate so reserve yours early.

There are a limited number of rooms at the $109 per night rate so please make your reservation as early as possible. Conference submissions and registrations are accepted until December 3, 2012.